

**Eat Your Way Through the GMRENCEN Challenge Sweepstakes**  
OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER. THE FOLLOWING PROMOTION IS OPEN ONLY TO QUALIFIED PERSONS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED.

#### Sweepstakes Dates

The sweepstakes will occur 9:00 a.m. on 11/1/2016 and end at 9:00 p.m. on 1/31/2017. The sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

#### Eligibility

Sweepstakes is open to legal residents of Michigan: (i) who are age 18 or older as of date of entry, and (ii) have a valid driver's license or other government issued photo identification. The following persons are not eligible to enter: Employees or officers of CBRE (sponsor) and Franco (administrator). Makeup company employees and their immediate family members are not eligible. Immediate family includes only spouses, parents and children.

#### Inappropriate Content

Obscene, provocative or otherwise questionable content will not be considered. We retain sole discretion as to what constitutes inappropriate content.

#### How to Enter

No purchase is necessary to enter. From November 1, 2016 to January 31, 2017 you must register online [here](#). Upon posting your photo to your public Twitter or Instagram profile using the hashtag #GMRENCENEats, contestants will be entered for a chance to win one of the following prizes: one (1) \$200 gift card to Joe Muer, one (1) \$100 gift card to Coach Insignia, one (1) \$100 gift card to Andiamo Detroit Riverfront, one (1) \$100 gift card to Granite City Food & Brewery Detroit, one (1) \$50 gift card to Panera, one (1) \$25 gift card to Starbucks, one (1) \$25 gift card to Coffee Beanery, one (1) \$20 gift card to ChopFresh, one (1) \$25 gift card to Salsaritas. Contestants may only submit unlimited entries on their own behalf.

The selection of the winners will be chosen in descending order from all contestants that have visited all 29 GMRENCEN eateries on the [contest list](#) using random.org and announced on January 31, 2016 (see 'finalist selection & notification' below). The winners may be asked to submit a first and last name, mailing address and/or email address for the sole purpose of receiving the prize. Sponsor is not responsible for late, lost, misdirected, incomplete, or stolen entries, or for entries submitted in a manner that is not expressly allowed under these rules.

#### Terms & Conditions

These Terms & Conditions (“Terms”) govern the submission and use of your photograph, copy, and other materials under the #GMRENCENEats hashtag. Please read these Terms carefully, and contact us if you have any questions. By registering online and using the #GMRENCENEats hashtag, you agree to be bound by these Terms.

#### Posting Content

Anything you post or otherwise share with the #GMRENCENEats hashtag is referred to as “User Content.” You retain all rights in, and are solely responsible for, the User Content you post to social media.

#### How GMRENCEN and other users can use your content

You grant GMRENCEN and its users a non-exclusive, royalty-free, transferable, sub-licensable, worldwide license to use, store, display, reproduce, modify, create derivative works, perform, and distribute your User Content on GMRENCEN solely for the purposes of the GMRENCEN website and social media. Nothing in these Terms shall restrict other legal rights GMRENCEN may have to User Content, for example under other licenses. We reserve the right to remove or modify User Content for any reason, including User Content that we believe violates these Terms or our policies.

#### Finalist Selection & Notification

A random drawing will be held to determine seven (9) prize winners on January 31, 2017 from all such eligible entries received between 9:00 a.m. on November 1, 2016 until 9:00 p.m. on January 31, 2017. Only nine (**9**) randomly selected winners will be contacted. The selected winners must immediately acknowledge their acceptance of the sweepstakes prize package to the sweepstakes Administrator at the time of initial contact or before noon on February 1, 2017. If the winner fails to acknowledge by return contact from the initial notification within 3 days of notification, or does not accept the sweepstake prize, then the initial sweepstakes prize winner will be disqualified. An alternate winner will then be selected from all remaining eligible entries received and notified per the procedures outlined above. Decisions of judges in the selection, notification and confirmation of sweepstakes prize winner within the required time limit, and all matters related to the sweepstakes are final and binding.

#### Prize Awards & Delivery

The winner will receive a gift card valid for one year. A maximum of (**1**) prize will be awarded per winner. Winners must present a photo ID at time of redeeming gift certificate. Offer excludes tax and gratuity and cannot be combined with other offers or discounts. Valid at the GMRENCEN only. All other costs related to prize delivery and acceptance is the responsibility of the prize winner including but not limited to federal, state and local taxes. All properly claimed prizes will be awarded. Prizes are non-transferable and no cash redemption or prize substitution allowed. Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, finalist will not receive any other prize substitution or compensation. Total value of all available prize awards: \$600.

#### Additional Rules & Restrictions

By participating in this sweepstakes, entrants agree to abide by and be bound by the Official Rules and the decisions of the Administrator, which shall be final in all matters relating to this sweepstakes. In the event an entrant wins the prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in sweepstakes constitutes permission for the Sponsor and its agencies to use winner's name and/or likenesses for purposes of advertising and trade in any media worldwide without limitation or further compensation unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize. Sponsor is not responsible for any typographical or other error in the printing or advertising of the offer, administration or execution of the sweepstakes or in the announcement of the prize winners. By accepting the prizes advertised, each prize winner agrees to hold Sponsor, and Released Parties (collectively "Releasees"), from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this sweepstakes, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel related thereto), and to assume all liability in connection therewith. Releasees shall not be liable to the prize winners, entrant or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Releasees' sole control. No more than the advertised number of prizes will be awarded for any reason.

#### In Case of Disputes

By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of Michigan; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Michigan or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of Michigan.

#### Odds

The odds of being selected as an official prize winner are dependent upon the total number of eligible entries received during the designated sweepstakes timeframe.

#### Sweepstakes Sponsor/Administrator

This sweepstakes is sponsored and administered by CBRE and Franco.